

THE ENTRANCE TOWN CENTRE MASTERPLAN

December 2011

The Entrance has long been synonymous as a coastal getaway - a place of relaxation and refuge, particularly for those from Sydney seeking to escape the hustle and bustle. The town was formed on these foundations and since the construction of the first guest house in 1885, visitors have continued to arrive.

The town has changed and evolved through the decades.

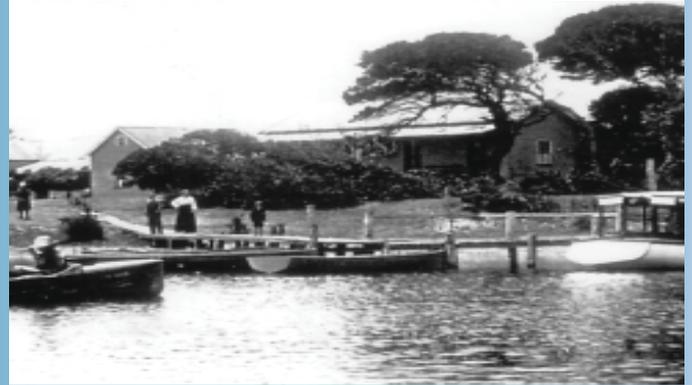
Visitors still come, and tourism is likely to always form a key part of the economy, but the town is increasingly being called home by permanent residents - more attractions and associated services are becoming established as a result.



The building form and urban structure has changed too, and the town continues to grow. These changes are reflected in the evolution of policies which affect the area. Wyong Shire Council, the State Government and Central Coast Tourism have developed a range of strategies which affect the future of The Entrance and aim to provide direction and guidance for the town and wider region.

In 2011, Wyong Shire Council prepared a Masterplan for the town centre. This project promoted a sustainable, strong and energetic town, harnessing the best of The Entrance and creating a vision for the future. This process has become greater than a single Masterplan - it has become an example of contemporary urban revitalisation.

This was achieved through a series of stakeholder workshops, held over a period of eight months. The overarching Vision, Key Urban Design Principles and actions were developed as a result of those workshops.



Whilst Wyong Shire Council took the lead role, this project has been progressed as a partnership, a strategic alliance via a collaboration of information, ideas and experiences from a wide range of public and private stakeholders including government organisations, specialist Council staff, land owners, business leaders and community representatives.

The Masterplan was adopted by Council on 14 December 2011. A copy of the full Masterplan is available on Council's website. See over the page for an extract of the Masterplan.



For more information on The Entrance Town Centre Masterplan, please contact:

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- ① Retail Square
- ② Civic Square
- ②a Medical Centre
- ③ Lakeside Shopping Centre
- ③a Hotel - short term accommodation
- ④ Entertainment Hub including:
-Upgraded Picture Theatre
-Theatre Restaurant
- ⑤ Community Facilities Hub
- ⑥ The Lakes Hotel - 'Top Pub'
- ⑦ The Greens Bowling Club & Seniors Living & Training Centre
- ⑦a Multituse/Community Facility (converted Bowling Club)
- ⑧ Taylors Park inc. Grandstand
- ⑨ The Entrance Surf Life Saving Club
- ⑩ Cultural Mixed Use:
- Pop Up Galleries/ Studios for Art & Other Installations
- Cafes & Restaurants
- Music Venues
- ⑪ Bus Interchange
- ⑫ Key Site - Iconic Development Site
- ⑬ Tourist Information Centre
- ⑭ Cafes & Restaurant
- ⑮ Anzac Square
- ⑯ Market Place
- ⑰ Memorial Park Multi-Use Site A
- ⑱ Waterfront Playground
- ⑲ Bandstand & Forecourt
- ⑳ The Entrance 'Bottom Pub'
- ㉑ Fishermans Wharf and roof top observation point
- ㉒ Historic Watercraft Hire
- ㉓ Water Park, Convention Centre & Hotel
- ㉔ Picnic Point Recreation Park
- ㉕ The Pier
- ㉖ Water Walk
- ㉗ The Lake 'Splash' Pool
- ㉘ Karagi Beach
- ㉙ Karagi Park
- ㉚ Karagi Tourist Resort
- ㉛ Jetty
- ㉜ Terilbah Park
- ㉝ Northern Promenade
- ㉞ Karagi Beach
- ㉟ Foreshore Plaza Promenade



The following identifies the Public Domain Precincts that form Part 5 of the report:

-  Town Square - The Civic Heart of The Entrance
-  Picnic Point Recreation Park
-  Waterfront Precinct West
-  Waterfront Precinct East

LEGEND

-  Parking - car & cycle
-  Police Station (relocated)